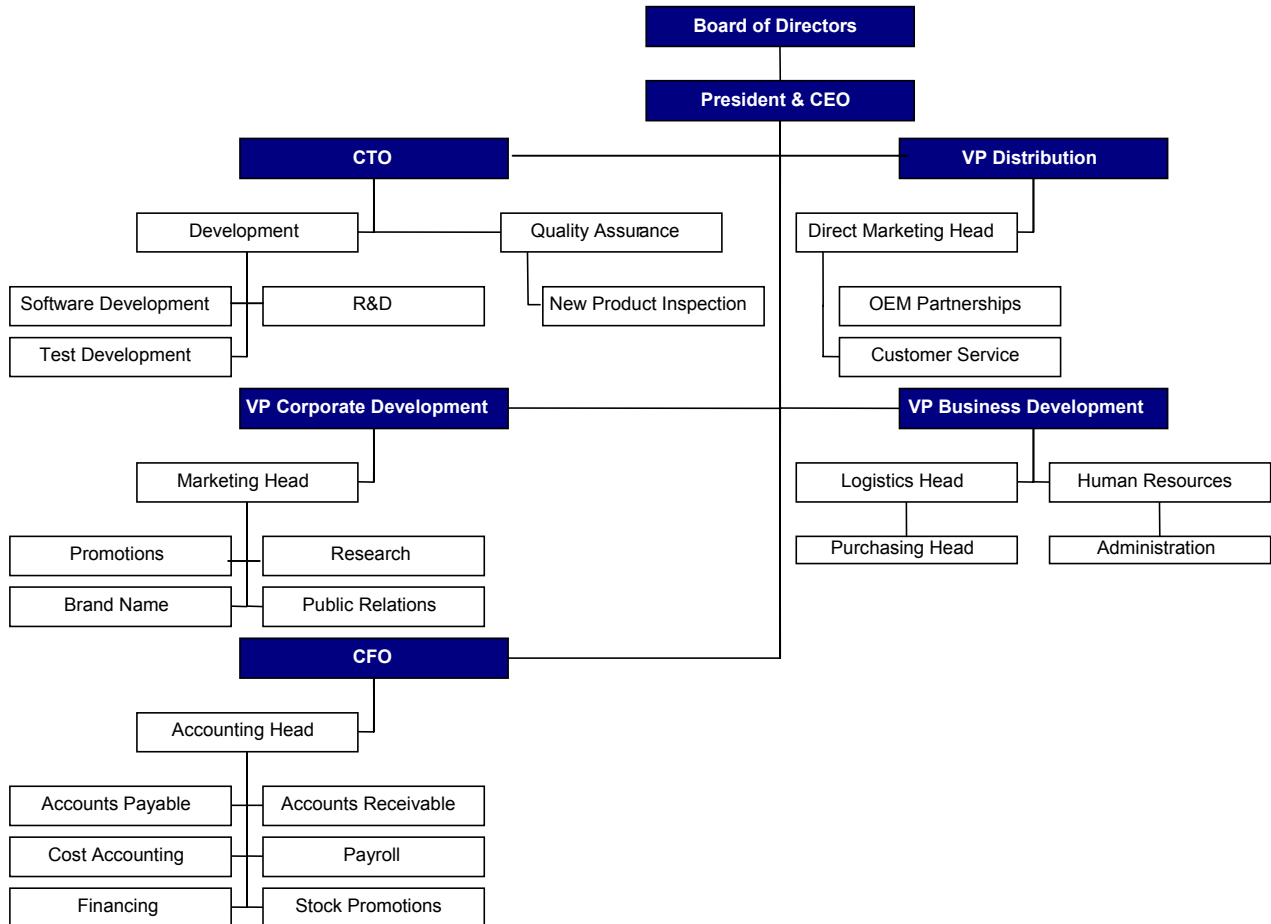


**Figure 2.1: NetSafe Canada Inc. Organizational Chart**



## 2.1 Strategic Alliances

NetSafe Canada plans to form strategic alliances with large hardware equipment manufacturers and software companies as part of its plan to pursue an expansionary corporate level strategy through vertical integration.

*NetSafe Canada plans to form strategic alliances with large hardware equipment manufacturers and anti-virus software companies as part of its plan to pursue an expansionary corporate level strategy through vertical integration.*

### 2.1.1 Hardware OEMs

NetSafe Canada will seek to enter into licensed manufacturing agreements with hardware equipment manufacturers for the production and bundling of Alpha Shield™ products. Large computer hardware and network equipment makers, such as IBM and Hewlett Packard, will be considered as potential strategic alliance targets. Under these licensing agreements, the company will benefit from expedited market penetration and access to a large and committed installed base.

### 2.1.2 Software Companies

Forming an alliance with leading software companies will benefit NetSafe Canada in two directions. Potential exchange of technological know-how will provide the Company with the product